

Sacramento SPCA's

DISCO  
INFURNO

October 26, 2019

# 2019 SPONSORSHIP PACKET

## A 1970's Themed Gala to Benefit the Animals

Sacramento SPCA - 6201 Florin Perkins Road - Sacramento, CA 95828  
6:00 P.M. - 10:00 P.M.

The Sacramento SPCA's 2019 fall gala will be held at the shelter to raise much needed funds to help the animals and people we serve. As a private non-profit organization, the Sacramento SPCA receives no federal, state or government funding. Financial support for our programs and services is provided solely by donations from individuals, businesses and foundations.

As a sponsor of the event you will be able to connect directly to your community and support one of the oldest and most respected animal welfare non-profits in the region. We can also customize a partnership that would be meaningful to your business and demonstrate your involvement as a leader in the community.

For questions and/or customized packages, please contact Kristi Maryman, Special Events Manager at 916-504-2802 or via email [kmaryman@sspca.org](mailto:kmaryman@sspca.org).

*Thank you for your consideration and support for animals in need.  
Together, we can continue to give more than shelter to animals entrusted to our care.*



# Sacramento SPCA's **DISCO INFURNO**



A 1970's Themed Gala  
to Benefit the Animals

The following sponsor levels and benefits have been created to provide you maximum exposure within your desired budget.

Custom packages are also available.

## About the **SACRAMENTO SPCA**

### ORGANIZATIONAL MISSION

To foster a loving and compassionate community for animals and people by providing assistance, creating lifelong relationships, and saving lives.

Since 1892, we've worked to reduce pet overpopulation through affordable spay/neuter services, promote the humane treatment of animals through education and outreach, and assist pet owners through a variety of programs and services designed to keep pets and their families together for life

### ORGANIZATIONAL REACH

As an event sponsor you will have access to our widespread network of supporters through social media, email, website and onsite marketing.

The Sacramento SPCA reaches more than 116,400 followers via Facebook, Instagram and Twitter. We also receive 257,200 website hits per month and have 27,100 email subscribers.

In addition, you will have the opportunity to market to 350+ guests throughout the evening.



## SPONSOR LEVELS & BENEFITS

### 'DISCO INFURNO' PRESENTING SPONSOR: \$25,000 EXCLUSIVE SPONSOR LEVEL

- 20 gala ticket admissions (2 tables of 10)
- Recognition as the Presenting Sponsor from stage during main program and opportunity to speak
- Minimum of three company mentions throughout the event program
- Customized logo projected in main tented event spaces throughout the event
- Logo at main event check-in
- Logo on all main event screens and photo backdrop area
- Logo on front cover of event program and two page spread in the event program
- Logo on all printed postcards and invitations and on all print and electronic media ads
- Presenting sponsor recognition on event landing webpage and sponsor page
- Inclusion in all event email blasts and guest communication
- Gracie's Adoption Building "Adopt a Kennel" sign for one year
- 3 exclusive Facebook posts on SSPCA page (1) and Gala page (2)
- Complimentary bottles of wine at your 2 tables (3 bottles per table)
- Early event arrival and admittance into the sponsor welcome party
- First right of refusal to be the Presenting Sponsor for the 2020 gala

### 'GROOVY' SPONSOR WELCOME PARTY: \$15,000 EXCLUSIVE SPONSOR LEVEL

- 10 gala ticket admissions (1 table of 10)
- Exclusive recognition and logo placement on main screens during the welcome party
- Sponsor signage upon entering the tented event space
- Signage placement near entertainment staging areas
- Recognition from stage during main program
- Full page ad in event program and sponsor logo inside the event program
- Welcome party recognition on sponsor webpage
- Gracie's Adoption Building "Adopt a Kennel" sign for one year
- 1 exclusive Facebook post on Gala event page
- Early event arrival and admittance into the sponsor welcome party
- Complimentary bottles of wine at your table (3 bottles)

### 'FAR OUT' PHOTO STATION SPONSOR: \$10,000 EXCLUSIVE SPONSOR LEVEL

- 10 gala ticket admissions (1 table of ten)
- Main event photo area logo placement for lasting exposure and social media sharing – **this year in the form of a photo bus! Your logo also printed on photo strips – a lasting keepsake for guests!**
- Recognition from stage during main program
- Full page ad in event program and sponsor logo inside the event program
- Photo station sponsor recognition on sponsor webpage
- Gracie's Adoption Building "Adopt a Kennel" sign for one year
- 1 exclusive Facebook post on Gala event page
- Early event arrival and admittance into the sponsor welcome party
- Complimentary bottles of wine at your table (3 bottles)



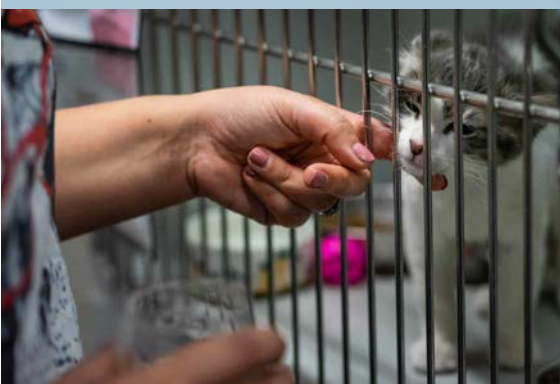
Sacramento SPCA's

# DISCO INFURNO



## Giving More Than Shelter

- PET WELLNESS
- SPAY & NEUTER
- ADOPTION
- BEHAVIOR
- EDUCATION



### 'COOL CAT' SPONSOR LEVEL: \$5,000 EXCLUSIVE SPONSOR LEVEL (CHOOSE ONE)

#### CAT ADOPTION CENTER SPONSOR (CAT CONDOS)

Exclusive signage and acknowledgment in the cat adoption center. Tours are offered during the gala.

**SOLD**  
**SOLD**

#### DOG ADOPTION CENTER SPONSOR (DOG RUNS)

Exclusive signage throughout the adoption center's dog runs. Tours are offered during the gala.

#### SPAY & NEUTER CLINIC SPONSOR

Exclusive logo placement outside and inside the clinic. Tours are offered during the gala.

#### SMALL ANIMAL ADOPTION CENTER SPONSOR (SMALL ANIMAL ROOM)

Exclusive signage placement in the small animal room. Tours are offered during the gala.

This level will receive all of the benefits below and include specific recognition and signage for the selected sponsor area of your choice (listed above):

- 10 gala ticket admissions (1 table of ten)
- Recognition from stage during main program
- Half page ad in event program and logo inside the program
- Sponsor recognition on event webpage
- Early event arrival and admittance into the sponsor welcome party
- 1 exclusive Facebook post on SSPCA Gala page highlighting your sponsored area

### 'STAYIN' ALIVE' SPONSOR LEVEL - \$2,500 EXCLUSIVE SPONSOR LEVEL (CHOOSE ONE)

#### BAR SPONSOR

Exclusive signage at the main gala bar stations (2)

**SOLD**

#### PARKING & SHUTTLE SERVICE SPONSOR

Logo recognition on parking directional signage and opportunity for giveaway item for each guest vehicle (opportunity for vehicle placement if applicable)

#### PARTY FAVOR SPONSOR

Exclusive logo placement on each guest's party favor to take home

**SOLD**

#### DESSERT SPONSOR

Your logo and information attached to individualized desserts that will be hand passed to each guest at the conclusion of the live auction

#### WINE GAME SPONSOR

Exclusive signage at the 'wine game station' - one of the most popular activities of the night

#### DISCO DANCING SPONSOR

Disco dancing 'After Pawty' signage placement and recognition as guests dance the night away

#### CAT CAFÉ SPONSOR

Your logo in/out of the cat café windows and within the café space

**SOLD**

This level will receive all of the benefits below and include specific recognition and signage for the selected sponsor area of your choice (listed above):

- 6 gala ticket admissions
- Quarter page ad in event program
- Sponsor logo inside of the event program
- Sponsor recognition on event webpage
- Early event arrival and admittance into the sponsor welcome party

### 'DANCING QUEEN' SPONSOR LEVEL: \$1,500

- 4 gala ticket admissions
- Quarter page ad in event program
- Sponsor logo inside of the event program
- Early event arrival and admittance into the sponsor welcome party
- Sponsor recognition on the event webpage

### 'FUNKADELIC' SPONSOR LEVEL: \$1,000

- 2 gala ticket admissions
- Name listed in event program
- Early event arrival and admittance into the sponsor welcome party
- Sponsor recognition on the event webpage

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# DISCO INFURNO



## A 1970's Themed Gala to Benefit the Animals

# SPONSORSHIP AGREEMENT

### SPONSORSHIP LEVEL SELECTION

'DISCO INFURNO' PRESENTING SPONSOR: \$25,000

'GROOVY' SPONSOR WELCOME PARTY: \$15,000

'FAR OUT' PHOTO STATION SPONSOR: \$10,000

'COOL CAT' SPONSOR LEVEL: \$5,000

Please select one of the below and confirm with event staff that your selection is still available:

**SOLD** Cat Adoption Center Sponsor

**SOLD** Dog Adoption Center Sponsor

Spay & Neuter Clinic Sponsor

Small Animal Adoption Center Sponsor

'STAYIN ALIVE' SPONSOR LEVEL: \$2,500

Please select one of the below and confirm with event staff that your selection is still available:

**SOLD** Bar Sponsor

Shuttle & Parking Sponsor

**SOLD** Party Favor Sponsor

Dessert Sponsor

Wine Game Sponsor

Disco Dancing Sponsor

**SOLD** Cat Café Sponsor



'DANCING QUEEN' SPONSOR LEVEL: \$1,500

'FUNKADELIC' SPONSOR LEVEL: \$1,000

### BUSINESS & PRIMARY POINT OF CONTACT INFORMATION

Company Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Email: \_\_\_\_\_

#### PAYMENT METHOD:

Please invoice me

My check is enclosed (made payable to the Sacramento SPCA)

Credit card payment via phone

Cash (hand-delivery preferred)

**PLEASE EMAIL FORM TO:** Kristi Maryman, Special Events Manager at [kmaryman@sspc.org](mailto:kmaryman@sspc.org)

**BY MAIL:** The Sacramento SPCA, Attn: 2019 Gala, 6201 Florin-Perkins Road, Sacramento, CA 95828

**BY FAX:** 916.383.7062

To guarantee placement on marketing and promotional materials, please submit your sponsorship agreement and vector logo by September 28, 2019. Please contact our Events Department at (916) 504-2802 or by email: Kristi Maryman, Special Events Manager: [kmaryman@sspc.org](mailto:kmaryman@sspc.org) for questions and to confirm your participation.