



TOTALLY DAWSOME

80'S PROM A NIGHT TO REMEMBER
FOR THE ANIMALS



SPONSORSHIP PACKAGE



DATE: October 26, 2024

TIME: 6:00 P.M. -10:00 P.M.

LOCATION: Sacramento SPCA
6201 Florin Perkins Rd., Sacramento, CA 95828

Dust off those shoulder pads and tease up that hair as we rewind the clock back for an 80's inspired prom to help save lives! The Sacramento SPCA's 2024 fall fundraiser will be held at the shelter on Saturday, October 26th, to support pets and the people who love them.

As a sponsor of the event, you will be able to connect directly to your community and support one of the oldest and most respected animal welfare non-profits in the region. We can also customize packages that would be most meaningful to you.

As a private non-profit organization, financial support for our programs and services is provided solely by donations from individuals, businesses, and foundations.

Thank you for your consideration and support for animals in-need.

Together, we can continue to give more than shelter to animals entrusted to our care.

SPONSORSHIP CONTACT

Kristi Maryman, *Senior Manager, Corporate Relations & Events* ▪ (916) 504-2802 ▪ kmaryman@sspca.org



ABOUT THE SACRAMENTO SPCA

Our Mission

To foster a loving and compassionate community for animals and people by providing assistance, creating lifelong relationships, and saving lives.

Since 1892, we have worked to reduce pet overpopulation through affordable spay/neuter services, promote the humane treatment of animals through education and outreach, and assist pet owners through a variety of programs and services designed to keep pets and their families together for life.

Your Reach

As an event sponsor, you will have access to our widespread network of supporters through social media, email, website and onsite marketing. The Sacramento SPCA reaches more than 180,000* followers via Facebook, Instagram and Threads. We also receive nearly 237,000 website page views per month and have 28,600 email subscribers. In addition, you will have the opportunity to connect with up to 300 business leaders and influential guests throughout the evening.

**Based on posts shared on the main Sacramento SPCA social media pages. Post reach within the event page will vary.*



SPONSOR LEVELS & BENEFITS

The following sponsor levels and benefits have been created to provide you with maximum exposure within your desired budget.

Custom packages are also available.

gold

TOTALLY PAWSOME PROM KING & QUEEN

PRESENTING SPONSOR \$25,000 (Exclusive Sponsor Level)



DROBNY LAW OFFICES

A PROFESSIONAL CORPORATION
SACRAMENTO, STOCKTON, MODESTO, RENO
SAN RAMON, PALO ALTO, SAN DIEGO

- 30 gala ticket admissions (3 tables of 10)
- Recognition as the Presenting Sponsor from stage during main program and opportunity to speak
- A minimum of three company mentions throughout the event program
- Logo at event check-in tent
- Logo on all main event screens and photo backdrop area
- Logo on front cover of event program and a two-page spread in the event program
- Presenting sponsor recognition on event landing webpage and sponsor page
- Inclusion in all event email blasts and guest communication
- Gracie's Adoption Building "Adopt a Kennel" sign for one year
- Exclusive Facebook posts on SSPCA page (1) and Gala Facebook event page (1)
- Complimentary bottles of wine at your 3 tables (2 bottles per table)
- Early event arrival (5:30 p.m. sponsor and guest arrival)
- Table sign placed on your assigned tables
- First right of refusal to be the Presenting Sponsor for the 2025 event

BODACIOUS PHOTO STATION SPONSOR: \$15,000

Exclusive Sponsor Level

- 20 gala ticket admissions (2 tables of 10)
- Main event photo station logo placement for lasting exposure and social media sharing
- Recognition from stage during main program
- Full page ad in event program and sponsor logo inside the event program
- Photo station recognition on sponsor webpage
- Gracie's Adoption Building "Adopt a Kennel" sign for one year
- 1 exclusive Facebook post on Gala Facebook event page
- Early event arrival (5:30 p.m. sponsor and guest arrival)
- Table sign placed on your assigned tables
- Complimentary bottles of wine at your 2 tables (2 bottles per table)



You will be able to connect directly to your community and support one of the oldest and most-respected animal welfare non-profits in the region.



Photographs courtesy of Aaron Yabes

RAD ROYALTY SPONSOR: \$10,000

Exclusive Sponsor Level [Zoe K. McCrea Animal Health Center]

- 10 gala ticket admissions (1 table of 10)
- Logo placement in and around the Zoe K. McCrea Animal Health Center during the event
- Recognition from stage during main program
- Full page ad in event program and sponsor logo inside the event program
- Animal Health Center sponsor recognition on sponsor webpage
- Gracie's Adoption Building "Adopt a Kennel" sign for one year
- 1 exclusive Facebook post on Gala Facebook event page
- Early event arrival (5:30 p.m. sponsor and guest arrival)
- Complimentary bottles of wine at your 1 table (2 bottles)
- Table sign placed on your assigned table

TOTALLY TUBULAR TUXEDO SPONSOR: \$5,000

Exclusive Sponsor Level (choose one)

- GRACIE'S ADOPTION CENTER SPONSOR (CAT CONDOS)
 - » Exclusive signage on the cat condos (Tours are offered during the event)
- GRACIE'S ADOPTION CENTER SPONSOR (DOG RUNS)
 - » Exclusive signage on the dog runs (Tours are offered during the event)
- GRACIE'S ADOPTION CENTER SPONSOR (SMALL ANIMAL ROOM)
 - » Exclusive signage in the small animal room (Tours are offered during the event)

This level will receive all the benefits below and include specific recognition and signage for the selected sponsor area of your choice (listed above):

- 10 gala ticket admissions (1 table of 10)
- Recognition from stage during main program
- Half page ad in event program and logo inside the program
- Sponsor recognition on event webpage
- Early event arrival (5:30 p.m. sponsor and guest arrival)
- Complimentary bottles of wine at your 1 table (2 bottles)
- Table sign placed on your assigned table



As a private non-profit organization, the Sacramento SPCA receives no federal, state or government funding. Financial support for our programs and services is provided solely by donations from individuals, businesses and foundations



Giving More Than Shelter®

- Pet Wellness
- Spay & Neuter
- Adoption
- Behavior
- Education



Photographs courtesy of Aaron Yabes

THE CANINE CASSETTE TABLE SPONSOR: \$3,500

- 10 gala ticket admissions (full table)
- Table sign on your assigned table
- Early event arrival (5:30 p.m. sponsor and guest arrival)
- Complimentary bottles of wine at your table (2 bottles)
- Quarter page ad in event program
- Sponsor logo inside of the event program
- Sponsor recognition on event webpage

THE FUNKY FRESH FELINE SPONSOR: \$2,500

- 4 gala ticket admissions
- Sponsor logo inside of the event program
- Sponsor recognition on event webpage
- Complimentary bottles of wine at your table (2 bottles)
- Early event arrival (5:30 p.m. sponsor and guest arrival)

PASTEL PAWS & NEON NOSES SPONSOR: \$1,500

- 2 gala ticket admissions
- Sponsor logo inside of the event program
- Early event arrival (5:30 p.m. sponsor and guest arrival)
- Sponsor recognition on the event webpage
- Complimentary bottles of wine at your table (2 bottles)





TOTALLY PAWSOME 80'S PROM

A NIGHT TO REMEMBER FOR THE ANIMALS



SPONSORSHIP LEVEL SELECTION

- SOLD** Totally Pawsome Prom King & Queen Presenting Sponsor: \$25,000
- Bodacious Photo Station Sponsor: \$15,000
- Rad Royalty Sponsor: \$10,000
- Totally Tubular Tuxedo Sponsor: \$5,000
Please select one of the below options and confirm with the event staff that your selection is still available:
 - Cat Condos in Gracie's Adoption Center
 - Dog Runs in Gracie's Adoption Center
 - Small Animal Room in Gracie's Adoption Center
- The Canine Cassette Table Sponsor: \$3,500
- The Funky Fresh Feline Sponsor: \$2,500
- Pastel Paws & Neon Noses Sponsor: \$1,500

BUSINESS & PRIMARY POINT OF CONTACT INFORMATION

<hr/>		<hr/>	
Company Name		Primary Contact Name	
<hr/>		<hr/>	
Address		City	
<hr/>		<hr/>	
State	Zip	Primary Phone	
<hr/>		<hr/>	
E-mail Address		Website	

PAYMENT METHOD

- Please Invoice Me
- My Check is Enclosed
(Made Payable to the Sacramento SPCA)
- Credit Card Payment via Phone
- Credit Card via Event Website [Here](#)
- Cash
(Hand-delivery Preferred)

RETURN TO

MAIL

Sacramento SPCA
Attn: Gala 2024
6201 Florin Perkins Road, Sacramento CA 95828

SCAN/EMAIL

kmaryman@sspca.org

FAX

(916) 839-4792

To guarantee placement on marketing and promotional materials, please submit your sponsorship agreement and logo by September 25, 2024.

Please contact our Events Department at (916) 504-2802 or by email: Kristi Maryman, Senior Manager, Corporate Relations & Events: kmaryman@sspca.org for questions and to confirm your participation.